For this project option, I have invesigated the movie and TV shows offered by five popular streaming media providers (with different business models), Netflix, Hulu, Prime Video, Disney+, and HBO Max, derived from datasets in [JustWatch](https://www.justwatch.com/us), along with the shows' age certifications, ratings, and genres. Normalized the datasets and combined them in the data warehouse from which I have created visual dashboards for managerial decision-making. Different managerial perspectives are available for consideration, including those of household consumers of different types and backgrounds, show producers, streaming media provider(s), and internet service providers (i.e., offering limited-time subscriptions). Analyzed the data—supplemented with additional compatible data and/or research—and make sound and well-informed managerial recommendations.